

# Local Food, To Procure or Not To Procure?

## Objectives:

1. Recall Good Agricultural Practices and farmers' safety concerns.
2. Describe the elements of starting and expanding a local food program.
3. Recognize how a case example can relate to various scenarios.

# Local Food in the News

- 4<sup>th</sup> National Climate Assessment
  - <https://www.globalchange.gov/nca4>
- EAT Lancet Commission: Planetary Health Diets
  - <https://www.thelancet.com/commissions/EAT>
- World Resources Institute: Cool Food Pledge
  - <https://www.wri.org/our-work/project/cool-food-pledge>
- Healthy Food in Health Care Pledge
  - <https://noharm-uscanada.org/issues/us-canada/healthy-food-health-care>



SOMEBODY HAS TO DO SOMETHING,  
AND IT'S JUST INCREDIBLY  
PATHETIC THAT IT HAS TO BE US.

- JERRY GARCIA

Or  
“Someone has got to  
do something, and  
isn't it exciting that  
it is us!”

West Virginia Academy  
of Nutrition and Dietetics

# WVAND

*Registered Dietitian Nutritionists — Bringing the science of  
food and nutrition to tables across the Mountain State.*

**eat right.** an affiliate of the  
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# Getting Started & Expanding Your Local Food Program



West Virginia Academy of Nutrition and Dietetics  
Annual Conference  
April 12, 2019

# Local Food Part of Comprehensive Green Kitchen Approach

- Energy Conservation
- Water Conservation
- Waste Management
- **Food and Beverage Procurement**
- Plan and Promote



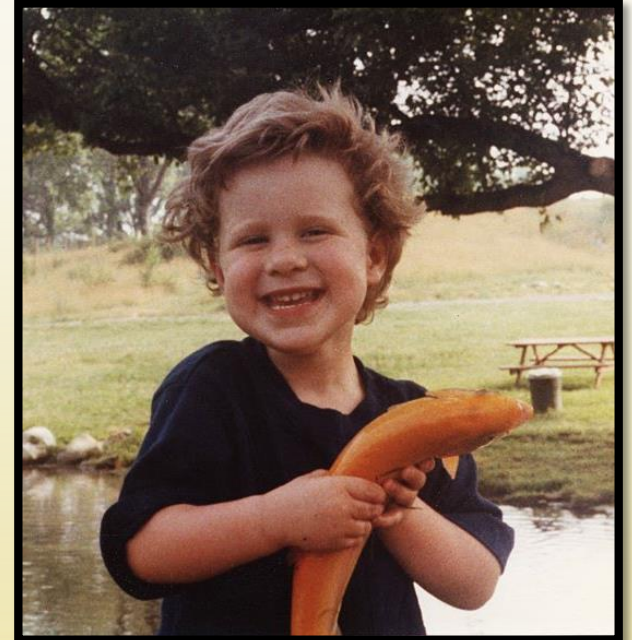
# Steps to Integrate Local Food into Your Operation

- Baseline Assessment
- Have a Plan
- Budget Strategy
- Measure and Improve
- Promote Successes



# Baseline Assessment

- Review Menus & Order Guides
- Group Purchasing Org and Suppliers
- Resources
- Budget



# Plan

- Staff Agreement
- Food Policy
- Sign the HCWH and/or Cool Food Pledge
- Part of Emergency Management Plan



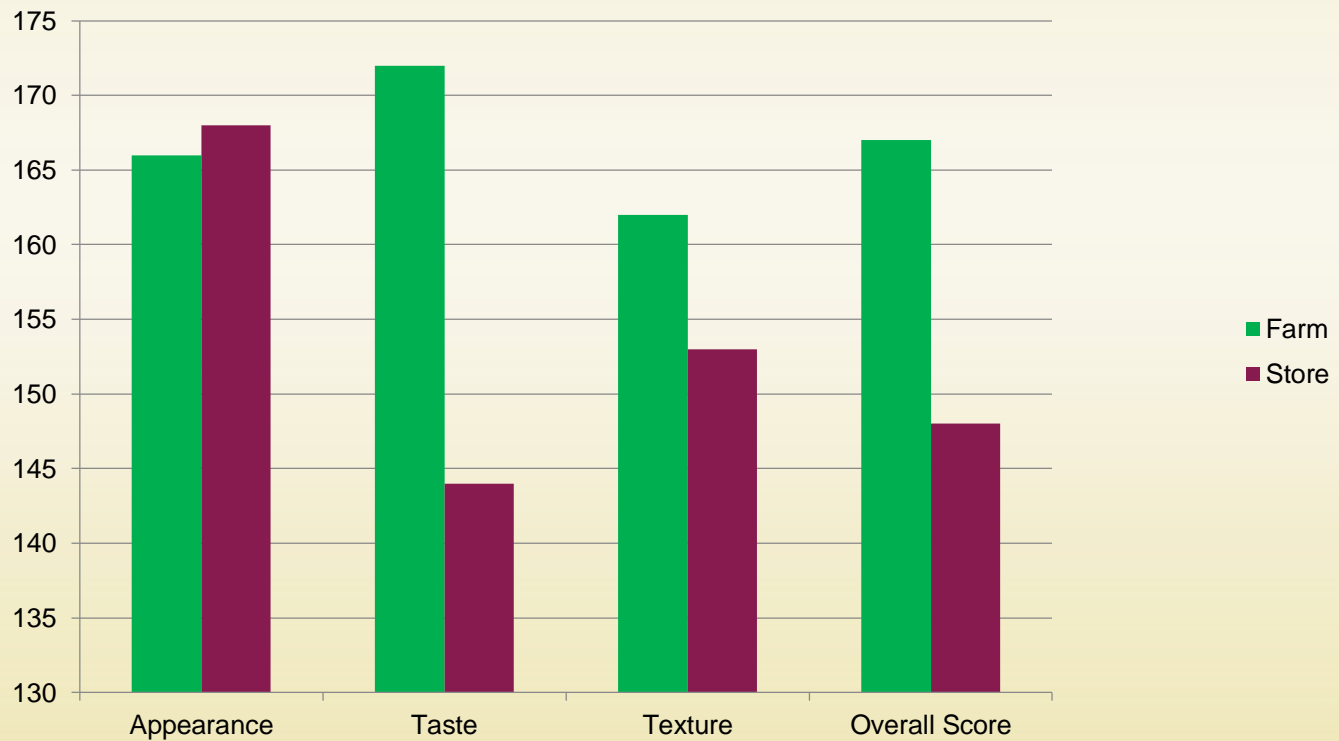


# Budget Strategy

- Save Money on Food Waste
- Analyze by Month
- Start with a Wedge and Widen Each Year



# Measuring & Improving



# Promoting Successes

- Brand it
- Promote Early and Often
- Public Relations



# “Obstacle-ization”

-Tom McConnell

- Resistance to Change
- Lack of Knowledge
- Supply
- Making it Worth It
- Climate Change - Supply



# Lessons Learned

- Stay positive
- Plan Ahead
- Think Five Years Ahead
- Respect the Farmers  
Business Needs
- Flexibility is Key
- Local Food is Delicious
- Local Food is Smart



# Summary

- Tom McConnell wants small farms
- W – V – A – N – D
- Sharing local foods with you and me
- W – V – A – N – D
- With berries here & bok choy there
- Here a leek, there some kale
- Bring it out for sale, sale
- Tom McConnell wants small farms
- With bio – di – ver – si – ty.

